



## **SPONSORSHIP PACKAGE**



FOR PARTICIPATION IN

WORLD TOILET SUMMIT 2007 (WTS 2007),  
NEW DELHI, INDIA 31st October-  
3rd November 2007

### **Sponsorship Amount: US \$ 35,000**

As a Sponsor, you can be recognized and positioned as the industry leader with profiling opportunities both before and during the event. Here is your return on investment:

#### **A. Pre-event Publicity**

- Acknowledgement as "Sponsor" on conference marketing collaterals.
- Acknowledgement as "Sponsor" on event website
- Banner advertisement and hyperlink on event website
- 2-time use of WTS database to invite specific attendee groups to Reception
  - Invitation will be based on e-invites.
  - Emailer to be provided by Sponsor
  - WTS will issue the invite to the attendee group, but all third party costs such as venue rental, catering will be borne by Sponsor

#### **B. Publicity at Summit**

- Acknowledgement as "Sponsor" on conference backdrop and other relevant signages onsite
- Acknowledgement as "Sponsor" on conference proceedings cover
- Acknowledgement as "Sponsor" on cover of show directory
- Listing in Show Directory
- Insertion of Corporate Brochure into the Conference Folder
- Acknowledgement as Sponsor on PowerPoint Presentation that will be played before the start of the conference and before breaks.

#### **C. Exhibition Booth**

- 18 sqm standard booth in exhibition hall located within the main conference building.

**D. Invitation to Official Functions**

- 2 VIP invitations to Official Opening of Summit
- 5 complimentary passes to the Welcome Reception on Day 1 of the Summit

**E. Hosting of Luncheon on Opening Day**

- Acknowledgement by Emcee at the Conference Venue just before the commencement of hosted luncheon.
- Senior Executive will be invited to deliver a Welcome Speech (not more than 10 minutes) prior to the start of lunch.
- Opportunity to create further brand awareness through the provision of table gifts for all delegates
  - Table gifts to be provided by sponsor, and choice of gift subject to Organizer's approval prior to distribution
- Acknowledgement as Luncheon Host at Buffet Line
- Rights to place corporate banner (self standing) at lunch venue
  - Banner to be provided by Sponsor
  - Actual location of banner subject to venue guidelines and Organizer's approval
- 5 Complimentary Host Passes will be given to your staff to host delegates at the Lunch hosted by your company.

**F. Summit Entitlements**

- 5 Complimentary Conference Passes will be given to your Company.
- Enjoy preferential rate for additional registrations made under your Company's name.

**G. Post Event Marketing**

- One time use of WTS visitor database for post event email blast.
  - Emailer to be provided by Sponsor

## **Sponsorship Amount: US \$ 20,000**

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As a Sponsor, you can receive excellent exposure to a highly targeted audience at this leading industry event! Here is your return on investment:

### **A. Pre-event Publicity**

- Acknowledgement as "Sponsor" on conference marketing collaterals.
- Acknowledgement as "Sponsor" on event website
- Banner advertisement and hyperlink on event website
- 1-time use of WTS database to invite specific attendee groups to visit Booth at the Exhibition
  - Invitation will be based on e-invites.
  - Emailer to be provided by Sponsor

### **B. Publicity at Summit**

- Acknowledgement as "Sponsor" on conference backdrop and other relevant signages onsite
- Acknowledgement as "Sponsor" on conference proceedings cover
- Acknowledgement as "Sponsor" on cover of show directory
- Listing in Show Directory
- Insertion of Corporate Brochure into the Conference Folder
- Acknowledgement as Sponsor on PowerPoint Presentation that will be played before the start of the conference and before breaks.

### **C. Exhibition Booth**

- 9 sqm standard booth in exhibition hall located within the main conference building.

### **D. Invitation to Official Functions**

- 2 VIP invitations to Official Opening of Summit
- 3 complimentary passes to the Welcome Reception on Day 1 of the Summit

**E. Hosting of Tea-Break**

- Acknowledgement by Emcee at the Conference Venue just before the commencement of hosted tea-break.
- Acknowledgement as Host of tea-break at Tea-break venue for one day (2 tea-breaks)
- Rights to place corporate banner (self standing) at Tea-break venue
  - Banner to be provided by Sponsor
  - Actual location of banner subject to venue guidelines and Organiser's approval
- 3 Complimentary Host Passes will be given to your staff to host delegates at the Tea-breaks hosted by your company.

**F. Summit Entitlements**

- 3 Complimentary Conference Passes will be given to your Company.
- Enjoy preferential rate for additional registrations made under your Company's name.

**G. Post Event Marketing**

- One time use of WTS visitor database for post event email blast.
  - Emailer to be provided by Sponsor

## **Sponsorship Amount: US S 10,000**

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As a Sponsor, you can receive excellent exposure to a highly targeted audience at this leading industry event! Here is your return on investment:

### **A. Pre-event Publicity**

- Acknowledgement as "Sponsor" on conference marketing collaterals.
- Acknowledgement as "Sponsor" on event website

### **B. Publicity at Summit**

- Acknowledgement as "Sponsor" on conference backdrop
- Acknowledgement as "Sponsor" on conference proceedings cover
- Acknowledgement as "Sponsor" on cover of show directory
- Listing in Show Directory
- Insertion of Corporate Brochure into the Conference Folder
- Acknowledgement as Sponsor on PowerPoint Presentation that will be played before the start of the conference and before breaks.

### **C. Invitation to Official Functions**

- 2 VIP invitations to Official Opening of Summit
- 2 complimentary passes to the Welcome Reception on Day 1 of the Summit

### **D. Summit Entitlements**

- 1 Complimentary Conference Pass will be given to your Company.
- Enjoy preferential rate for additional registrations made under your Company's name.

### **E. Post Event Marketing**

- One time use of WTS visitor database for post event email blast.
  - Emailer to be provided by Sponsor