



SPONSORSHIP PACKAGE

FOR PARTICIPATION IN
WORLD TOILET SUMMIT 2007 (WTS 2007),
NEW DELHI, INDIA
31st October-3rd November 2007



Sponsorship Amount: Rupees 14 Lakh

As a Sponsor, you can be recognized and positioned as the industry leader with profiling opportunities both before and during the event. Here is your return on investment:

A. Pre-event Publicity

- Acknowledgement as "Sponsor" on conference marketing collaterals.
- Acknowledgement as "Sponsor" on event website
- Banner advertisement and hyperlink on event website
- 2-time use of WTS database to invite specific attendee groups to Reception
 - Invitation will be based on e-invites.
 - Emailer to be provided by Sponsor
 - WTS will issue the invite to the attendee group, but all third party costs such as venue rental, catering will be borne by Sponsor

B. Publicity at Summit

- Acknowledgement as "Sponsor" on conference backdrop and other relevant signages onsite
- Acknowledgement as "Sponsor" on conference proceedings cover
- Acknowledgement as "Sponsor" on cover of show directory
- Listing in Show Directory
- Insertion of Corporate Brochure into the Conference Folder
- Acknowledgement as Sponsor on PowerPoint Presentation that will be played before the start of the conference and before breaks.

C. Exhibition Booth

- 18 sqm standard booth in exhibition hall located within the main conference building.

D. Invitation to Official Functions

- 2 VIP invitations to Official Opening of Summit
- 5 complimentary passes to the Welcome Reception on Day 1 of the Summit

E. Hosting of Luncheon on Opening Day

- Acknowledgement by Emcee at the Conference Venue just before the commencement of hosted luncheon.
- Senior Executive will be invited to deliver a Welcome Speech (not more than 10 minutes) prior to the start of lunch.
- Opportunity to create further brand awareness through the provision of table gifts for all delegates
 - Table gifts to be provided by sponsor, and choice of gift subject to Organiser's approval prior to distribution
- Acknowledgement as Luncheon Host at Buffet Line
- Rights to place corporate banner (self standing) at lunch venue
 - Banner to be provided by Sponsor
 - Actual location of banner subject to venue guidelines and Organiser's approval
- 5 Complimentary Host Passes will be given to your staff to host delegates at the Lunch hosted by your company.

F. Summit Entitlements

- 5 Complimentary Conference Passes will be given to your Company.
- Enjoy preferential rate for additional registrations made under your Company's name.

G. Post Event Marketing

- One time use of WTS visitor database for post event email blast.
 - Emailer to be provided by Sponsor

Sponsorship Amount: Rupees 8 Lakh

As a Sponsor, you can receive excellent exposure to a highly targeted audience at this leading industry event! Here is your return on investment:

A. Pre-event Publicity

- Acknowledgement as "Sponsor" on conference marketing collaterals.
- Acknowledgement as "Sponsor" on event website
- Banner advertisement and hyperlink on event website
- 1 -time use of WTS database to invite specific attendee groups to visit Booth at the Exhibition
 - Invitation will be based on e-invites.
 - Emailer to be provided by Sponsor

B. Publicity at Summit

- Acknowledgement as "Sponsor" on conference backdrop and other relevant signages onsite
- Acknowledgement as "Sponsor" on conference proceedings cover
- Acknowledgement as "Sponsor" on cover of show directory
- Listing in Show Directory
- Insertion of Corporate Brochure into the Conference Folder
- Acknowledgement as Sponsor on PowerPoint Presentation that will be played before the start of the conference and before breaks.

C. Exhibition Booth

- 9 sqm standard booth in exhibition hall located within the main conference building.

D. Invitation to Official Functions

- 2 VIP invitations to Official Opening of Summit
- 3 complimentary passes to the Welcome Reception on Day 1 of the Summit

E. Hosting of Tea-Break

- Acknowledgement by Emcee at the Conference Venue just before the commencement of hosted tea-break.
- Acknowledgement as Host of tea-break at Tea-break venue for one day (2 tea-breaks)
- Rights to place corporate banner (self standing) at Tea-break venue
 - Banner to be provided by Sponsor
 - Actual location of banner subject to venue guidelines and Organiser's approval
- 3 Complimentary Host Passes will be given to your staff to host delegates at the Tea-breaks hosted by your company.

F. Summit Entitlements

- 3 Complimentary Conference Passes will be given to your Company.
- Enjoy preferential rate for additional registrations made under your Company's name.

G. Post Event Marketing

- One time use of WTS visitor database for post event email blast.
 - Emailer to be provided by Sponsor

Sponsorship Amount: Rupees 4 Lakh

As a Sponsor, you can receive excellent exposure to a highly targeted audience at this leading industry event! Here is your return on investment:

A. Pre-event Publicity

- Acknowledgement as "Sponsor" on conference marketing collaterals.
- Acknowledgement as "Sponsor" on event website

B. Publicity at Summit

- Acknowledgement as "Sponsor" on conference backdrop
- Acknowledgement as "Sponsor" on conference proceedings cover
- Acknowledgement as "Sponsor" on cover of show directory
- Listing in Show Directory
- Insertion of Corporate Brochure into the Conference Folder
- Acknowledgement as Sponsor on PowerPoint Presentation that will be played before the start of the conference and before breaks.

C. Invitation to Official Functions

- 2 VIP invitations to Official Opening of Summit
- 2 complimentary passes to the Welcome Reception on Day 1 of the Summit

D. Summit Entitlements

- 1 Complimentary Conference Pass will be given to your Company.
- Enjoy preferential rate for additional registrations made under your Company's name.

E. Post Event Marketing

- One time use of WTS visitor database for post event email blast.
 - Emailer to be provided by Sponsor